



Confederation of Indian Industry

# REWINDING REFLECTIONS



**INDUSTRIAL  
INNOVATION  
AWARDS 2015**

RETROSPECT



# CII Industrial Innovation Awards 2015

CII Industrial Innovation Awards were instituted by CII in 2014 to recognize and celebrate innovative Indian enterprises across industry segments. These premier awards seek to recognize and honor the Indian Industry's brightest stars and to identify the top Innovative Organisations & Start-ups in the country. They give an opportunity to companies & start-ups to shine and be known nationally and internationally for their Innovative products and services.

The second edition of CII Industrial Innovation Awards this year has been a grand success because of the high quality of applications, the doubling in the number of entries, the robustness and thoroughness of the evaluation process and the presence of an illustrious constellation of experts in technology, business and innovation space as the Jury.

From this year onwards, a special category of Start-ups, in addition to the regular category, has been introduced in the CII Industrial Innovation Awards. Under Start-ups category there are two types of awards – Best Manufacturing Start-up and Best Service Start-up. The overall winner in the Start-up category is being given the Grand Award which is the Most Innovative Start-up of the Year.

This year the award honored 4 best companies in different award categories, and recognised the top 25 Innovative Organisations for the year. In addition to this the award also honoured 2 best Start-ups in different award categories and recognised top 10 promising Start-ups.



The first level jury assessing the contents of main applications along with the site visit comments of the assessor and determining applicants to be recommended for the Grand Jury



## THE GRAND JURY FOR 2015

L- R : Prof. **H P Khincha**, Adviser, Dept. of Electrical Engineering, Indian Institute of Science (IISc); **Mr Prabhat Ranjan**, Executive Director, Technology Information, Forecasting and Assessment Council (TIFAC); **Prof. S.P. Kothari**, Deputy Dean, Gordon Y Billard Professor of Management, Director, MIT India Program; **Prof. Devang Khakhar**, Director, IIT Bombay; **Prof. Rishikesh T Krishnan**, Director, IIM Indore; **Prof. Y S Rajan**, Dr Vikram Sarabhai Distinguished Professor, Indian Space Research Organisation (ISRO).



## WHAT THE JURY LOOKED FOR?

The jury for the CII Industrial Innovation Awards 2015 considered the impact of innovation (or an innovative approach) in the context of its effectiveness and sustenance. They looked for evidences as:

- How did the innovation created a competitive advantage and what was the nature of the competitive advantage
- How did the innovation helped in achieving significant growth.
- How innovation helped to increase market share and improve financial performance.
- How innovation enhanced operational effectiveness and helped to improve customer engagement.
- How did firm level innovation transform the industry sector in which the firm is operating, or changed the way things are done.
- How the innovation was developed and applied.
- How strong leadership and effective innovation management inside the firm did support the pursuit for innovation.
- How firm level innovation enables a long-term advantage for the firm.
- How firm level innovation enhanced the intellectual property and to what extent.



# LEADING TO THE AWARDS 2015

Total 150 applications were received all across India and from leading companies under different award categories. After the first level of submission and subsequent online jury top 90 had been selected for the 2nd stage. Two level of screening were carried out on these 90 organizations, consisting of Onsite Jury Assessment (In direct interaction with organizations and Assessors) and Final Jury (physical meeting of Assessors to evaluate the results) and top 25 were shortlisted for the Grand Jury.

In the start-up category, the number of entries received were 50. After the first level of submission and subsequent online jury top 35 had been selected for the 2nd stage. After presenting their idea to the jury, the jury selected top 10 most Promising start-ups.

## WINNERS OF CII INDUSTRIAL INNOVATION AWARDS 2015

### Grand Winner

(Most Innovative Company of the year)  
& Award for Manufacturing Sector  
Large Enterprises



**Zydus Cadila**

### Grand Winner

(Most Innovative Start-up of the year)  
& Best Start-up  
in Service Category



**Right Track Admizzionz Campuz Pvt. Ltd.**

Award for Manufacturing Sector  
Large Enterprises



**Uflex Ltd.**

Award for Service Sector  
Large Enterprises



**Robert Bosch Engineering & Business Solutions Pvt. Ltd.**

Award for Manufacturing Sector  
Micro & Small Enterprises



**CoreEL Technologies (I) Pvt. Ltd.**

Best Start-up  
in Manufacturing



**Ananya Seeds Pvt. Ltd.**

# TOP 25 INNOVATIVE COMPANIES FOR 2015

The names of companies are listed in alphabetical order.

**ARTERIA®**

Arteria Technologies Pvt. Ltd.



Bharat Heavy Electricals Ltd.



**BOSCH**  
Invented for life

Robert Bosch Engineering & Business Solutions Pvt. Ltd.



CoreEL Technologies (I) Pvt. Ltd.



Efficient Always

Cotmac Electronics Pvt. Ltd.



Carborundum Universal Ltd.



Efkon India Pvt. Ltd.



Elcome Integrated Systems Pvt. Ltd.



JK Lakshmi Cement Ltd.



Jyoti Cero Rubber



Enriching Lives

Kirloskar Oil Engines Ltd.



**L&T Electrical & Automation**

L&T Electrical & Automation



**MANATEC™**  
Partners in Progress

Manatec Electronics Pvt. Ltd.



Max Life Insurance Company Ltd.



Neogi Technologies and Research Pvt. Ltd.



Sterlite Technologies Ltd.



Hotel Suryagarh, Jaisalmer



Tata Chemicals Ltd.



Tata Steel



Uflex Ltd.



Vedanta Ltd.



Southern Agro Engine Pvt. Ltd.



Wipro Ltd.



Zen Technologies Ltd.



Zydus Cadila

# TOP 10 PROMISING START-UPS

The names of Start-up companies are listed in alphabetical order.



Right Track Admizzionz Campuz Pvt. Ltd.



AIDAIO Software Solutions Pvt. Ltd.



Ananya Seeds Pvt. Ltd.



Casa Brands India Pvt. Ltd.



Capital Numbers Infotech Pvt. Ltd.



Cyborg Cyber Forensics & Information Security Pvt. Ltd.



Feel Good Design



Finmart Advisory Pvt. Ltd.



GT Silicon Pvt. Ltd.



Yoma Multinational Solutions



## Confederation of Indian Industry

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. Founded in 1895, India's premier business association has over 7900 members, from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 200,000 enterprises from around 240 national and regional sectoral industry bodies.

CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes. Partnerships with civil society organizations carry forward corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, healthcare, education, livelihood, diversity management, skill development, empowerment of women, and water, to name a few.

In its 120th year of service to the nation, the CII theme of "Build India- Invest in Development, A Shared Responsibility", reiterates Industry's role and responsibility as a partner in national development. The focus is on four key enablers: Facilitating Growth and Competitiveness, Promoting Infrastructure Investments, Developing Human Capital, and Encouraging Social Development.

With 66 offices, including 9 Centres of Excellence, in India, and 8 overseas offices in Australia, Bahrain, China, Egypt, France, Singapore, UK, and USA, as well as institutional partnerships with 312 counterpart organizations in 106 countries, CII serves as a reference point for Indian industry and the international business community.

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