

# Recognizing Champions of Indian Innovation

CII Industrial Innovation Awards 2025

to recognize innovation **a** ecosystem in the country



To Apply Visit

www.innovationawards.ciiinnovation.in



## CII INDUSTRIAL INNOVATION AWARDS 2025

**Industrial Innovation** The Awards aim at helping the Indian Industry in assimilating structured innovation process through Enterprise **Innovation** Maturity Framework, а model developed by CII. The Awards while recognizing the champions of innovation amona Indian industry, also enhance their competitiveness for the domestic as well as global markets.

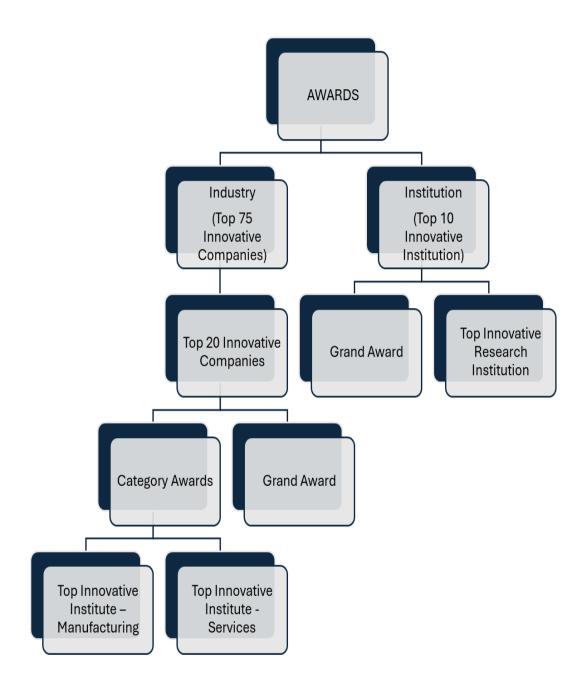
**CII Industrial Innovation Awards** were instituted in 2014 to identify and celebrate innovative Indian enterprises across industry segments and sectors. The Awards give an opportunity to companies to shine and be known nationally and internationally for their innovative products and services. In the last five consecutive years, these awards have established themselves as one of the most coveted innovation awards in the country. The Awards evaluate all kinds of new processes, products, services, technologies, and other types of innovations which have the ability to fuel growth industry. They also assess new ideas and approaches along with tangible

results.

Over the years, CII has formulated an Enterprise Innovation Maturity Framework which forms the basis of assessment of firms applying for CII Industrial Innovation Awards. With this framework in place, firms learn about innovation best practices by taking part in various stages of the award process.

Between 2014 and 2024, CII Industrial Innovation Awards have recognized more than 350 firms as champions of innovation in their respective industry sectors and segments. These Innovation Awards have also been instrumental in growth of business opportunities for winning firms.

# **THE AWARDS**



# **Top 75 Innovative Companies of the Year**

# (The Top 75 companies will be awarded under "Top 75 Innovative Companies of 2025")

Looking at the scale and the extent of innovation, the awards have been scaled up to 75 from 50.

# **Category Awards**

From the top 75 innovative companies, following category awards will also be nominated:

- **4 Grand Award** (The Most Innovative Company of The Year)
- **Innovative Company of the year (Manufacturing)** 
  - Large Enterprise
  - MSME Enterprise
- Innovative Company of the year (Services)
  - Large Enterprise
  - MSME Enterprise
- Special Category Awards
- Special Awards for Innovation in Circularity and Sustainability
- Special Awards for Innovation in Emerging Tech (AI, ML,
- Quantum etc)
- Special Awards for Innovation in Societal Benefit

# **Top 10 Innovative Institution of the Year**

(The Top 10 Institution will be awarded under the "Top 10 Innovative Institution of 2025")

# **Category Awards**

# Why to Apply

# **Benefits for all applicants**

- Access to CII Enterprise Innovation Maturity Framework, developed by CII a self-assessment tool to understand the level and mode of innovation within the company/firm.
- Learning about innovation best practices (firm level) by taking part in various stages of the award process.
- First-hand information of all innovation related initiatives of CII
- Fifty per cent discount for advertising in CII Innovation Book 2025

# **Benefits exclusively for winners of the Awards**

- Recognition as an innovation driven organization among business circles.
- Branding the business through awards logo
- Detailed case study in CII Innovation Book 2025 to be disseminated widely to
  - Government
  - Media
  - Foreign embassies
  - Indian embassies in foreign counties
  - Industry and all relevant stakeholders.
- Promotion through CII's website, social media and other channels
- Opportunity for taking leadership role in CII's National committee related to innovation for driving policy.

### WHO CAN APPLY

- Innovation should be commercialized in the year 2022 or 2023 or 2024 (it does not matter how many years prior to its realization it was in the making).
- Companies / firms registered in India in the following categories:

Manufacturing* & Services***	Investment #	Turnover
Micro Enterprises	Up to 1 cr.	Less than 5 cr.
Small Enterprises	Up to 10 cr.	Less than 50 cr.
Medium Enterprises	Up to 20 cr.	Less than 100 cr.
Large Enterprises	Above 20 cr.	Above 100 cr.

### Note:

\*Enterprises engaged in the manufacture or production, processing or preservation of goods. Investment in plant and machinery is the original cost excluding land and building and the items specified by the Ministry of Small Scale Industries vide its notification No.S.O.1722(E) dated October 5, 2006.

\*\*Enterprises engaged in providing or rendering of services and whose investment in equipment (original cost excluding land and building, and furniture, fittings and other items not directly related to the service rendered or as may be notified under the MSMED Act, 2006)

#Proof of the investment figure (a certificate by the auditors) is to be uploaded. In case of a CII Member, company's membership certificate would suffice.

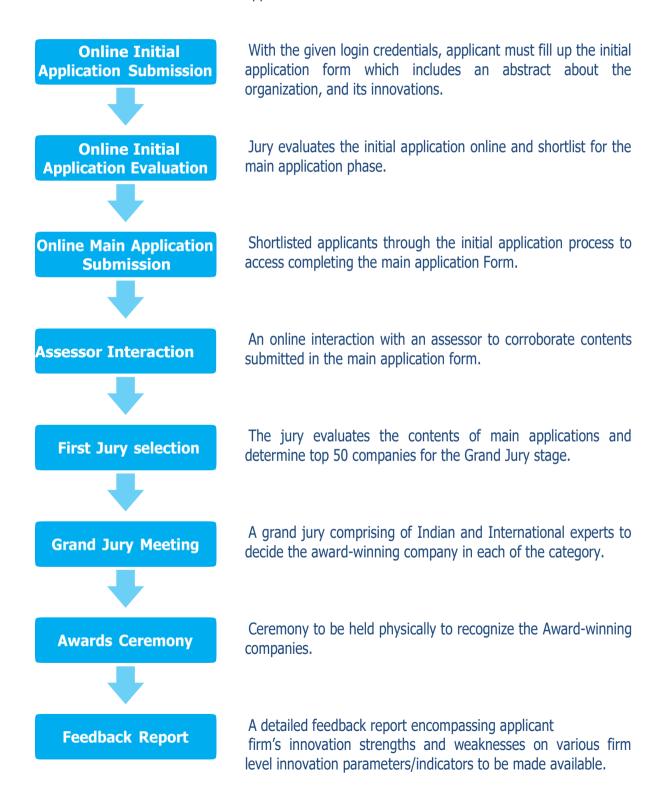
### **SCHEDULE 2025**

Application Form opens	February 2025
Last Date for Submission of Application	June 2025
First Jury Assessment	July-August, 2025
Grand Jury Meeting	September, 2025
Announcement of CII Industrial Innovation Awards (Industry)	*November, 2025

<sup>\*</sup>The award ceremony date is subject to change and will beannounced at least one month prior to the date of the event.

### **AWARD PROCESS**

Applicant firm/company must create a login ID by providing a few basic information. The login credentials will be sent to the applicant's email ID.



### **ASSESSMENT CRITERIA**

### Assessment Criteria for Initial Application Form

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Jury evaluates the application at the initial level based on the merit or uniqueness of the innovation.

### Assessment Criteria for Main Application Form

### **Innovation Culture:**

Innovation within an organization is a function of how people at all hierarchies collaborate and support the journey. This section captures the flow of innovation in spirit and as a function within the organization.

### **Innovation Management:**

Innovation is effective management of chaos to achieve tangible results. This section will seek to understand your expertise in navigating through such efforts.

### Inputs to Innovation: -

Innovation needs tangible and intangible inputs to grow. This section will capture details of investments of both kinds made by the organization.

### Results of Innovation:

The goal of any effort is a tangible, measurable outcome. This section will assess the results that have accrued to your organization from the effort undertaken.

### **APPLICATION FEES**

An applicant has to pay the fee while submitting the application form. The fees structure is appended below:

Industry Segment	Application Fee**
Large Enterprise	Rs. 1,00,000/- + 18% GST
MSME	Rs. 45,000/- + 18% GST

<sup>\*</sup>Includes the cost of online facilitation by CII; honorarium of an expert for assessment; delegate fee for two to the Award Ceremony.

Note: The application process requires active collaboration among all departments of a company.

# Leadership



Vipin Sondhi
Chairman, CII Industrial Innovation
Awards 2024 and
Chairman CII National Forum on
Industry-Academia
Partnership for R&D and Innovation



Kris Gopalakrishnan
Founder- CII Industrial Innovation
Awards, and Chairman, Axilor Ventures
& Co-Founder, Infosys Ltd, India



Mr. Alok Nanda
Co- Chairman, CII Industrial Innovation
Awards 2024
Co-Chairman, CII National Mission on
Technology, Innovation and Research
and
CTO GE South Asia & CEO GE India
Technology Centre

Prof.

Cb-



Rishikesha T Krishnan
Chairman, CII Industrial Innovation Awards 2024
Director, Indian Institute of Management, Bangalore

# **Glimpse Award Ceremony**



















# **Previous Years Winners**



























Daimler India Commercial Vehicles











































































# **TESTIMONIALS**

In Indian industry's journey to be globally innovative, CII's focus and advocacy on firm level Innovation capability building has remained outstanding, which is truly reflected through its Industrial Innovation Awards Initiative. The Award Framework has encouraged many Indian firms to remain competitive in domestic as well as in global markets. This year the participation in SME category has increased with many globally competitive and disruptive innovations being filed for the Awards. I truly believe that this presents an excellent opportunity for large and medium firms to encourage the companies in their supply chain to measure the excellence and competitiveness of all its businesses through Industrial Innovation Awards. And, I feel that large firms' participation in this coveted Awards process would be instrumental in building an excellent and a sustainable supply chain driven with innovation.

S. Gopalakrishnan

Founder- CII Industrial Innovation Awards, and Chairman, Axilor Ventures & Co-Founder, Infosys Ltd, India

Firms participating in various stages of the award process of the CII Industrial Innovation Award get detailed feedback on their maturity level on various innovation indicators, giving them an edge over their competitors and others to embrace/explore new business opportunities/endeavors. I am very confident that firms getting the Innovation Award will be recognised as innovation driven companies among the business community giving them a holistic advantage and a unique positioning.

**Raian Navani** 

VC and MD, Jetline Group of companies

By	Winners	
~ 7	*************	

Innovation is the lifeline of Indian industry which is heavily reliant on the ability to create evolving solutions for customers. At Mahindra, innovation is guided by our Rise philosophy. Our products and services have always been designed with innovation at its core. I would like to thank CII for Innovation Awards platform which will help nurture and encourage a culture of innovation within India.

**Dr Pawan Kumar Goenka** Managing Director, Mahindra & Mahindra

### **ABOUT CII**

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering Industry, Government and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, with around 9,000 members from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 365,000 enterprises from 294 national and regional sectoral industry bodies.

For more than 125 years, CII has been engaged in shaping India's development journey and works proactively on transforming Indian Industry's engagement in national development. CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness, and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Through its dedicated Centres of Excellence and Industry competitiveness initiatives, promotion of innovation and technology adoption, and partnerships for sustainability, CII plays a transformative part in shaping the future of the nation. Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes across diverse domains including affirmative action, livelihoods, diversity management, skill development, empowerment of women, and sustainable development, to name a few.

For 2024-25, CII has identified "Globally Competitive India: Partnerships for Sustainable and Inclusive Growth" as its Theme, prioritizing 5 key pillars. During the year, it would align its initiatives and activities to facilitate strategic actions for driving India's global competitiveness and growth through a robust and resilient Indian industry.

With 70 offices, including 12 Centres of Excellence, in India, and 8 overseas offices in Australia, Egypt, Germany, Indonesia, Singapore, UAE, UK, and USA, as well as institutional partnerships with about 300 counterpart organizations in almost 100 countries, CII serves as a reference point for Indian industry and the international business community.

### **Confederation of Indian Industry**

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